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Effectiveness of Donggala Police Socialization in Preventing the Spread of Covid-19

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ARTICLE INFO	ABSTRACT
	This research aims to determine the effectiveness of the Donggala Police's socialization
Received: 14 June 2023	in preventing the spread of Covid-19 in Banawa sub-district.
Accepted: 13 October 2023	This type of research uses qualitative research methods which aim to produce actual
Volume: 3	data through interviews. Determining informants was carried out by purposive sampling
Issue: 3	of 7 informants to be used as samples when conducting in-depth interviews.
DOI: <u>10.56338/jphp.v3i3.4414</u>	The results of the research show that the effectiveness of the Donggala Police's socialization in preventing the spread of Covid-19 in Banawa sub-district is quite
KEYWORDS	effective because the public can understand the purpose of the socialization so that it can be applied in everyday life.
Effectiveness; Socialization; Covid 19	This research suggests that the Donggala Police should increase cooperation with related agencies in providing sanctions, not just verbal warnings, and for the community to participate in preventing the spread of Covid-19 by being disciplined in implementing health protocols, playing an active role and inviting the environment to participate in developing a culture of discipline in implementation of health protocols.

INTRODUCTION

Corona Virus Disease 2019 (Covid-19) was first identified in December 2019 which attacked a trader at Huanan Market, Wuhan (1). The patient complained of pneumonia-like symptoms. However, doctors suspect that this disease is caused by another virus. In a short time, the virus has spread throughout the city so that the city is completely closed or locked down. Indonesia has not escaped the spread of this viral infection.

Based on Presidential Instruction Number 6 of 2020 concerning Increasing Discipline and Law Enforcement of Health Protocols in Preventing and Controlling Covid-19, The President instructed the National Police Chief to provide support to governors, regents/mayors by mobilizing the strength of the Indonesian National Police to supervise the implementation of health protocols in the community, together with the Commander of the Indonesian National Army and other agencies in an integrated manner with the regional government, they are intensifying patrols implementing health protocols in the community, providing guidance to the community to participate in efforts to prevent and control Corona Virus Disease 2019 (Covid-19), and making law enforcement efforts effective against violations of health protocols (2). One form of coaching activity carried out by the National Police is by conducting outreach to the public so that they comply with health protocols (3–5).

The results of research and interviews conducted by researchers at the Donggala Police Station were that there were socialization activities at the agency. This was conveyed by Donggala Police Personnel who are also socialization officers. This outreach includes door to door outreach and outreach with loudspeakers using official vehicles.

Based on the results of field observations, it shows that there are still some people who do not comply with health protocols such as wearing masks, For this reason, the author is interested in researching the effectiveness of Donggala Police Socialization in preventing the spread of COVID-19 in Banawa District.

METHOD

This research was carried out using a qualitative method, which aims to enable researchers to produce actual data in accordance with the objectives of the research that will be carried out during the implementation of this research for 1 month. The location where the researcher carried out this research was at the Donggala Police Station. Determining informants in this research was carried out using purposive sampling, namely selecting samples that were considered to understand what was being studied so that it could make it easier for researchers to obtain information.

Data collection used in this research used observation and interviews. Meanwhile, the number of informants used was 7 people, including 2 Polri (Socialization Officers) and 5 Community members. The data analysis techniques used in this research are data collection, data reduction/simplification, data presentation/presentation, and verification or drawing conclusions.

RESULTS AND DISCUSSION

Effectiveness of Donggala Police Socialization in Preventing the Spread of Covid 19 in Banawa District

From the research results, researchers found that there were socialization activities carried out by the Donggala Police. There are two methods of outreach used, including door to door outreach and patrol outreach using loudspeakers in patrol service vehicles.

Donggala Police carried out door to door outreach, such as visiting residents' homes or visiting community groups. Meanwhile, patrol outreach uses loudspeakers with patrol service vehicles, meaning that when a patrol is carried out, members of the National Police delivered socialization on Covid 19 and appealed to residents to comply with health protocols, The socialization was delivered using official vehicle loudspeakers at a speed of 20 km/hour.

Researchers also found that there are still some people who do not comply with health protocols such as wearing masks, but outreach officers, in this case the Donggala Police, continue to appeal to the public and humanely warn them to comply with health protocols. Some of the people in question include lower class people such as motorcycle taxi drivers and pedicab drivers for the reason that they cannot afford to buy masks every day, because the results they get per day are very minimal, not necessarily enough to buy basic necessities. So, in carrying out socialization, the Donggala Police always bring and distribute masks to the public.

Based on the results of research conducted by researchers related to the outreach of the Donggala Police in preventing the spread of Covid-19 in Banawa sub-district, overall the implementation has been effective. Both door to door outreach and patrol outreach using loudspeakers. Even though during the patrol outreach using loudspeakers, it was still found that there were people who did not know what was conveyed in the outreach, because at that time the people were driving. In contrast to other people in the area, they listened clearly and understood what was conveyed in the patrol outreach using loudspeakers.

CONCLUSION

This research concludes that the public can understand the purpose of socialization, both door to door socialization and socialization using loudspeakers in patrol service vehicles, so that people can apply it in their daily lives. Then the Donggala Police's outreach to prevent the spread of Covid-19 in Banawa sub-district has been quite effective.

SUGGESTION

This research recommends that the Donggala Police increase cooperation with related agencies in providing sanctions, not just verbal warnings, impose heavy sanctions so that people are afraid of violating health protocols. For example, give a fine of 500 thousand rupiah.

The community is expected to be able to participate in preventing the spread of Covid-19 by being disciplined in implementing health protocols, play an active role and invite the environment to participate in developing a culture of discipline in implementing health protocols.

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