



Literature Review: Influence Learning Entrepreneurship to Green Entrepreneurial Intention

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ABSTRACT

This literature review study is in the background with the existence of empirical phenomena that describe development business impactful entrepreneurship. Negatively, the concept of green economy can be used to minimize these negative impacts. It can happen with the existence of green entrepreneurial intention or desire for good and healthy entrepreneurship without damaging the environment. This needs driving action, like learning entrepreneurship, because still many people don't understand the green economy and green entrepreneurial intentions. Study methods and literature This was done for four articles obtained from Google Scholar. The result of the study literature review is that learning entrepreneurship can influence green entrepreneurial intention with encouragement factors recognizing opportunities, innovations, and risk-taking.

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1. INTRODUCTION

Entrepreneurship is a mental and spiritual attitude that is always active or creatively empowered, creating, being modest, and trying to increase income in its business activities. (Hasteti et al., 2020). According to Osborne and Gaebler, entrepreneurship comes from the term entrepreneur, which actually comes from the word entrepreneur, which means an ability to think creatively and behave innovatively, which is used as a basis, resource, and driving force for goals, strategies, tips, and processes in facing life's challenges. (Wibowo, 2011)

From several understandings, it can be concluded that entrepreneurship is an ability or attitude as well as an active, creative, innovative, capable soul that creates as well as attitudes that can increase income in the activity of his business.

In the 21st century, many businesses or targeted entrepreneurship generate high profits, but they also have negative impacts such as pollution of the environment, indifference to resource nature, global warming, and other negative impacts on the environment. (Nuringsih & Puspitowati, 2017). Problems environment created by activities _ business or businessman can minimize and reduce rate growth economy or create friendly environment _ environment, activities This memivcu appearance drafts the Green Economy. (Wikaningtyasetal, 2019).

Based on a survey conducted by KIC (Katadata Insight Center) on 3,105 respondents on March 28–April 4, 2022. There were 20%–27% of respondents who knew the draft Green Economy, while respondents

who did not yet know the draft Green Economy.

So that to realize the draft Green Economy, or a healthy and friendly economy and environment, we need the character of Green Entrepreneurial Intention. Character: Green Entrepreneur Intention towards perpetrators, economy or business, needed learning entrepreneurship both in formal education and non-formal education.

Entrepreneurship education can increase influence and introduce opportunity to intention entrepreneurship (green entrepreneurial intention). (Hassan et al., 2020). Entrepreneurship education is also improving students interest in activity business as well as their understanding of the green economy.

2. METHODOLOGY

This research uses the method of literature review. literature review is a method that combines new and previously discovered findings to provide framework-related work. To identify what happens or does not progress from results of a study through a comprehensive study and results interpretation from related literature with a certain topic Where inside it, identify questions, study them, search and analyze relevant literature, and use a systematic approach (Randolph, 2009). Strategy search article using the database available on Google Scholar. Keywords used in find required articles: green entrepreneur intention.

The inclusion criteria for this article are data sources in the form of journals published in 2013–2023, with research on learning entrepreneurship and green entrepreneurial intention. Search article use articles will Google Scholar with a total of 20 articles. 4 articles enter in criteria with green entrepreneurial intention and learning research entrepreneurship; 5 articles enter in green entrepreneurial intention criteria; and 11 articles more than 10 years ago.

The analysis of the data used in the literature review is a simplified approach. A simplified approach is data analysis with a method of compilation from every article obtained and simplifies every finding. (Aveyard, 2014). The stages taken in the simplified approach analysis include: summarize steppa literature and critical appraisal/study critical. Critical appraisal using the JBI critical appraisal instrument for experimental studies carries out the evaluation and analysis process of reviewed articles, especially for see results, validity, as well as relevance of articles with design studies, randomized controlled trials (RCT), and research experiments.

3. RESULT

3.1 Data analysis

Data analysis was carried out in a systematic, simultaneous approach. Search result articles discussing green entrepreneurial intention in Google Scholar 20 articles There are keywords in the article that refer to green entrepreneurial intention.

3.2 Critical appraisal

Critical appraisal or study critical using JBI. Which include in the criteria inclusion amount of four articles? The discussion of each article can be seen in Table 1.

3.3 Summary

Literature review about learning entrepreneurship and its impact on green entrepreneurial intention. Summary results obtained are that with the existence of education or learning, entrepreneurship can increase the push students have for their own intention of entrepreneurship or green entrepreneurial intention as well. It means learning about entrepreneurship can trigger motivational effort, giving knowledge about entrepreneurship or the green economy.

3.4 Literature review results

As a result of a literature review of four articles, the author found the influence of entrepreneurial learning on green entrepreneurial intention. Each of the results found produced three major themes, namely: recognizing opportunities, innovativeness, and risk-taking.

Findings on the thematic First, there is influence in recognizing opportunities for green entrepreneurial intentions. Recognizing opportunities is a behavior an entrepreneur uses to generate potential new ideas that are profitable, as well as actual behavior in entrepreneurship.

Findings on thematic second are that innovation influences green entrepreneurial intentions. The existence of a relationship between openness and awareness of something new makes performance and interest in entrepreneurship increase. Attitude: A good entrepreneur must be open to new ideas or innovations. To grow a soul with green entrepreneurial intentions.

Findings on thematic third are that The influence of risk-taking on green entrepreneurial intention. Because every activity entrepreneurs know is business, certain needs exist when taking decisions. That's what's risky or not.

Table 1. Literature search results

Author, Title, journal	Method Design	Results
Devita Meliani , Lifa (2022). Influence of Courses Entrepreneurship and Motivation Entrepreneurship to Formation soul Green Entrepreneur Student	Quantitative descriptive	Based on the discussion of the results of this analysis, it can be proven that there is a significant and positive influence on formation green entrepreneurial spirit . formation of students' green entrepreneurial spirit with influenced several factors. The facts that occur in the field say that students from the Office Administration Education study program strongly agree with green entrepreneurship, but one of the reasons some students are still hesitant to become entrepreneurs is their determination that has not been fully gathered. Therefore, efforts to disseminate green entrepreneurship are still very necessary both through entrepreneurship learning and outside campus.
Nuringsih , Nuryasman MN, Rosa (2022). Encouraging Green Entrepreneurial Intention through Green Economy and green entrepreneurial Orientation. Economic Journal Vol 27 No 03.	Quantitative Descriptive	The results show that there is a direct influence between green economy and green entrepreneurial intention as well as an indirect influence through the mediating effect of green entrepreneurial orientation. The significance of the three path coefficients forms the "green triangle model" as the basis for an eco - friendly business-oriented entrepreneurial learning mechanism. That students as educated entrepreneurial candidates must understand that the implementation of a green economy involves three main dimensions, namely: low carbon, saving resources and social inclusion as trigger factors to form a green entrepreneurial orientation through the dimensions of pro-activeness, innovativeness, risk taking,
Dita. Amir. Endang. Iswanti. (2021) Opportunity Recognition and Green Entrepreneurial Intention: The Moderating Effect of Entrepreneurship Education. Journal of Business and Management Education , Vol 7 No 1	explanatory survey (Quantitative)	The findings of this study show that opportunity recognition has a positive and significant effect on green entrepreneurial intention. A positive value coefficient means increased opportunity recognition, which increases green entrepreneurial intention. Students who have high opportunity recognition abilities will be able to start new businesses (Baručić & Umihanić 2016; Ryu & Kim 2020), especially in the field of green entrepreneurship (Kang & Yang, 2016; Polas et al., 2020; Ramayah et al. ., 2019), this is due to the high entrepreneurial intention of students.
Sari, M, P. Yudha (2021). Influence Entrepreneurial Competencies on Student's Entrepreneurial Intention. Journal Management and Business Vol 6 No 2 : 37-44	Quantitative	Based on the results of the t test analysis, it is known that recognizing opportunity has a positive influence (0.000<0.05) on entrepreneurial intention . That fact show that the more Good ability recognizing opportunities that FIA UB students have go through eye studying entrepreneurship so will tend produce interest For entrepreneurship

4. DISCUSSION

4.1 Recognizing opportunities

Findings on the thematic aspect First, there is influence in recognizing opportunities for green entrepreneurial intentions. Referring to the views of Dita et al. (2021), their findings show that opportunity recognition has a positive and significant influence on green entrepreneurial intentions.

People who have opportunity recognition will be capable of starting new ventures, especially in the field of the green economy. This matters because it heightens the intention of entrepreneurship as well as encouraging the ability to become an entrepreneur.

4.2 Innovations

On thematic second prayed for, there is influence of innovations on green entrepreneurial intentions. This is also supported by Nuringsih et al. (2020), one of the driving factors of green entrepreneurial

intention, namely innovation, because the more increasing openness and awareness of something new, the higher performance and interest in entrepreneurship.

4.3 Risk taking

Findings on thematic third are that there is an influencer risk-taking towards green entrepreneurial intentions. This matter, in line with Sari & Yudha (2021), shows that risk-taking has a positive influence on entrepreneurial intention because there is a meaningful relationship between taking risky decisions in entrepreneurship and interest in entrepreneurship, specifically for someone who has learned about methods to anticipate risks and benefit from risks.

5. CONCLUSION

Conclusions from the literature review are as follows: set goals: How does learning entrepreneurship influence green entrepreneurial intention?

The results of a literature review of four articles found that learning entrepreneurship influences green entrepreneurial intentions.

Learning entrepreneurship This influence on green entrepreneurship is influenced by several factors, namely recognizing opportunities, innovations, and risk-taking.

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