

# The Role of the Yelfi Salon Course and Training Institute (LKP) in Community Empowerment in Kampal Village, Parigi District, Parigi Moutong District

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## ABSTRACT

This study aims to describe/describe: 1) the role of LKP Yelfi Salon in empowering the people of Kampal Village 2) knowing the empowerment process that LKP Yelfi Salon has carried out of Kampal Village. This research is a descriptive study with a qualitative approach. The research subjects were all of LKP Yelfi Salon's management, totaling seven people consisting of 4 administrators and three instructors. This research was conducted from April to May 2020. The data collection techniques used were: 1) interviews, 2) observation, and 3) documentation. While the research instruments used were interview guidelines, observation sheets, and documentation. The data analysis technique used was data reduction, data presentation, and verification of conclusions, data sources. Triangulation is carried out to explain the validity of the data using sources. The results showed that the empowerment to improve the standard of living and community skills carried out by LKP Yelfi Salon through hair beauty course activities was carried out well. In its implementation, through an approach to the community, showing problems, providing problem-solving, showing the importance of change, implementing empowerment, until the assistance supplied by LKP Yelfi Salon can help the organization to rise and improve their standard of living and their families, and make the community able to live independently. Communities are also formed to be more aware of the surrounding environment. They can take advantage of the opportunities around them while continuing to hone the skills they already have.

**Keywords** – Role of Institutions and Courses (LKP), Community Empowerment

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## INTRODUCTION

Education is a conscious and planned effort to influence and help someone improve knowledge and morals to slowly lead someone to their highest goals and ideals (1). One of the goals of education is to have a happy life, and what he does can benefit himself, society, the nation, and the country (2). In the National Education System Law of 2003, education pathways are divided into 3, namely: formal, non-formal, and informal education. In

Indonesia currently still facing very complex labor problems, with the presently known open unemployment rate, in February 2019 with a percentage of 5.07 percent, and the percentage rate of poor people reaching 9.66 percent in September 2018 in Indonesia, this makes the cumulative number of unemployed continues to increase sharply. The open unemployment rate in Parigi Moutong Regency, Central Sulawesi, recorded that in absolute terms, the number of poor people in the district increased by 782 people during 2018. As a percentage of the number of poor people in Parigi Moutong during 2018, namely 17.41 percent compared to 2017, the number of poor people was 17.55 percent. The percentage dropped due to slow population growth of only 1.4 percent. Based on the local BPS data, in absolute terms, individuals in the 2017 period recorded the number of poor people in 82,881 people or 17.55 percent in 2018 and 83,663 people but 17.41 percent in percentage.

Several factors, among others, cause the unemployment and poverty levels in Kampal Village, Parigi District, Parigi Moutong District, the large number of school graduates and school dropouts who lack skills so that they are unable to meet the criteria for working in a particular place, and this is not balanced. With the increasing number of existing job vacancies. Through development in education, the government is trying to overcome and reduce this problem by developing and fostering non-formal education in various program activities.

Based on the observations that the author has made, the Yelfi Salon Course and Training Institute (LKP) has implemented a reasonably good learning step in its application to learning at hair beauty salons which include: Hair Scissors, Hair Clamp, Hair Coloring, Rebonding ( hair straightening), hair curls, Creambat and so on. And course participants at LKP Yelfi Salon come from various ages from the community around Kampal Village, Parigi Moutong Regency.

LKP Yelfi Salon, in its management, consists of a chairperson, treasurer, secretary, and two instructors. The passing exam/test is carried out once a year, and the Education Office directly supervises the examination. After passing the exam, the participants will be given a certificate that can be used to support students in making it easier to find jobs. Also, LKP Yelfi Salon strives to reduce the unemployment rate in Kampal Village and tries to invite the surrounding community to increase their interest, knowledge, and abilities to survive their lives in the future. After the participants graduate, they are expected to open their business premises or participate in a partnership program. Those who participate in this partnership program will be distributed to hair beauty salons that have partnered with LKP Yelfi Salon.

Furthermore, people who have attended training and have hair beauty care skills are expected to have no longer rely on job vacancies from other people to fulfill their daily needs. Still, they are also likely to take advantage of their surroundings by using the skills they already have to get income. With the existing partnership program at LKP Yelfi Salon, it is hoped that it can help reduce the unemployment rate in Kampal Village, Parigi

Moutong Regency, by employing its graduate community to several other beauty salons partners so that they can live better.

## **METHODOLOGY**

This type of research is descriptive qualitative research, in which the data collected is in the form of words, pictures, not numbers (3). Descriptive analysis is a form of research aimed at describing or describing existing phenomena, natural phenomena, and human engineering (4). The purpose of descriptive research is to make systematic, factual, and accurate descriptions of a particular population or area's facts and characteristics. This study was used to determine how the Course and Training Institute (LKP) role increased community empowerment in Kampala Village, Parigi District, Parigi Moutong District.

In this study, researchers used observation sheet instruments, interview guidelines, and documentation to conduct field observations to explore and obtain supporting data relevant to the research problem during the research process.

## **RESULTS AND DISCUSSION**

### **Community empowerment**

The Yelfi Salon Course and Training Institute (LKP) management in Kampal Village consist of 7 people, consisting of the chairman, secretary, treasurer, institutional sector, and two 2 Trainers / Instructors.

The number of students at the Yelfi Salon course and training institute (LKP) currently totals 20 people, aged 15-35 years, consisting of homemakers, school dropouts, and unemployed youth. These students do not have a job. And do not have any other activities at home after finishing homework, before attending course activities at LKP Yelfi Salon.

Students take this course activity to fill their spare time and add insight and skills, so that after graduation, they are expected to work and help their family economy.

Students who take courses at the Yelfi Salon course and training institute (LKP) come from Kampal Village residents, Parigi Moutong Regency. People who take classes at LKP Yelfi Salon come from various social circles with an age limit of 15-35 years, both male and female.

Many people have attended courses and have graduated from the Yelfi Salon course and training institute (LKP). Most of the students come from the Kampal Village, and some come from outside the area around the Kampal Village.

Students who have graduated from LKP Yelfi Salon are free to choose to take part in the partnership program at the Yelfi Salon course and training institution, where LKP Yelfi Salon channels students who have graduated to salons that have collaborated with LKP Yelfi Salon, or those who have graduated will open their own Beauty Hair Salon business premises. And many of them decide to work at the Beauty Hair Salon according to their wishes without following the existing partnership program at LKP Yelfi Salon.

### **Community Empowerment Process through Hair Beauty Course Program**

This approach stage is carried out by joining the surrounding community and then slowly starting to socialize with the community about the course activities at LKP Yelfi Salon so that they know and understand that the empowerment activities that will be provided are essential to improve their quality of life and make them more independent. This stage is where the community is given insight and knowledge about the hair beauty course activities provided by LKP Yelfi Salon and the importance of having skills or skills to help their lives later. The course activities provided by LKP Yelfi Salon teach the public about hair beauty care skills and the learning process in hair beauty course activities, which later after people graduate from course activities and become proficient, their skills can be used to find additional income to help. Family and improve their quality of life.

The Chairperson carried out this approach to the community and secretary of the Yelfi Salon course and training institute (LKP), namely Ms. Nurhayati, to awaken the people around LKP Yelfi Salon. This is by what was said by Mrs. Yanti as a student at LKP Yelfi Salon.

Ms. Nurhayati carried out the approach stage by interacting with the community directly and explaining the benefits and importance of taking part in their hair beauty course activities. At first, Ms. Nurhayati gave this awareness stage to neighbors who lived close to LKP Yelfi Salon, after which the community was invited to come to LKP Yelfi Salon for further guidance.

The stage shows that there is a problem. This stage shows the issues that exist in the Kampal Village community.

"Ms. Nurhayati said that the problems that exist in the Kampal village community are varied, including economic problems, unemployment, and the large number of teenagers who drop out of school, so that many of them live in deprivation" (interview, 5 April 2020).

The amount of time is wasted, with the opportunities around them that cannot be adequately utilized, and about the resources around them, both natural resources and human resources that are less able to support the community towards a more independent life. The lack of economy, ability, skills, low levels of education, and the desire/willingness of the community to change their lives make them unable to take advantage of the opportunities that exist around them. It makes it difficult for them to progress and develop and get a job or do a business to make them independent by themselves (5).

This activity is carried out so that people are confident to know and solve problems, know the potential in them, and take advantage of the potential and opportunities that exist around their place of residence.

The stages help solve the problems of the course and training institution (LKP) Yelfi Salon helps provide alternative solutions to questions by inviting the public to take courses held by LKP Yelfi Salon to increase knowledge and improve the skills of the surrounding community so that the community can help improve the quality of family life and make the society to live independently.

Show the public that there are opportunities around them, namely, the existence of profitable business opportunities, by seeing the current conditions that in today's millennial era who always follow trends in hairstyles, people who take courses and have graduated from hair beauty course activities at LKP Yelfi Salons can open a hair beauty make-up business by making available opportunities, namely working in salons so that they can help family life and make people independent.

The stage shows the importance of changes in the development of the times. The surrounding environment must also change, making the community always be ready for changes that occur, either quickly or slowly (6). Society can't continue living like that without following the changes and developments of the times so that the community must make changes, whether they are ready or not, whether they want it or not, to survive and anticipate the changes themselves. The development of the surrounding area also requires additional skills to support the community in improving their standard and standard of living (7).

Implementing the empowerment program of the learning system implemented by the Yelfi Salon Course and Training Institute (LKP) in empowering the community is by direct learning in theory and practice. Using this learning method, students get theoretical knowledge and directly practice the theory taught to them (8). At this stage, the Yelfi Salon course and training institute (LKP) facilitates course activities in the form of a place, hair beauty care equipment, and also provides a trainer/instructor. By doing hands-on practice using hair care tools such as hair straighteners, Her Dryer, hair dye, and various kinds of hair clippers.

With the implementation of direct practice, students can also learn how to use and operate hair beauty equipment, cut various types of hairstyles, and rebond and dye hair, so students are expected to quickly become proficient master learning in hair beauty course learning activities.

In the mentoring stage, after students have finished participating in learning and have passed the LKP, it is hoped that students will be able to develop and improve what they have learned by following the directions and mentoring provided by LKP Yelfi Salon after training and courses. The training and studies of students at LKP Yelfi Salon are that the course participants already have hairstyling skills in haircutting, rebounding, hair coloring, etc. With the skills they already have, it is hoped that it will influence and improve the quality of their daily life in the future.

Students who have passed their course will receive a certificate of completion. They can also take part in a partnership program (job placement) or create a new business that can create jobs for others so that by increasing their knowledge and skills indirectly, they can have income and help their family life.

### **The success of the Yelfi Salon Course and Training Institute (LKP) in Empowering the Kampal Village Community**

The link between community empowerment and course activities conducted by LKP Yelfi Salon through hair beauty courses in Kampal Village provides a result for improving community welfare. It becomes a hair beauty course activity at LKP Yelfi Salon as alternative empowerment in Kampal Village. Appointment through course activities organized by LKP Yelfi Salon is one activity that produces knowledge and skills for Kampal Village people.

The success rate of an empowerment activity can be seen from community participation and support from the surrounding community, who are the target of empowerment in participating in implementing these empowerment activities (9). This empowerment aims to improve the quality of life and make the community better (10). With this hair beauty course activity, there must be hope that LKP Yelfi Salon wants. After participating in the course activities, the community can improve and develop the knowledge gained to live independently.

The results of the empowerment implementation carried out by the course and training institutions for the people of Kampal Village who take part in the hair beauty course activities will continue to be accompanied to suit the goals and expectations of LKP Yelfi Salon and course participants. The results of participants who have passed the hair beauty course activities show changes from course participants in the aspects of knowledge, skills, and attitudes resulting from the learning process. The success of empowerment is when course participants can use the learning results that have been given.

LKP Yelfi Salon helps course participants who have graduated to take advantage of their learning outcomes by channeling course graduates to salons that have collaborated with LKP Yelfi Salon. Also, Ms. Nurhayati said that the results of learning the hair beauty course at LKP Yelfi Salon were also used to get a job, open a hair beauty salon business independently, and help families who need hair care services.

The above statement regarding the situation after the implementation of the brambut beauty course at LKP Yelfi Salon for the people of Kampal Village can be explained that the hair beauty course activities have an essential role in 1) Teaching the public about skills in hair care to be used as a primary job or job side of the community. 2) Creating new employment opportunities for Kampal Village people, especially those who take sewing courses at LKP Yelfi Salon. 3) Increase family and community income.

### **CONCLUSIONS AND SUGGESTIONS**

The results of the empowerment activities carried out by Yelfi Salon's course and training institute (LKP) through hair beauty course activities provided many results for Kampal Village people who took hair beauty course activities by taking hair beauty courses in addition to gaining additional insights and skills. Course participants can also participate in a partnership program so that participants who have graduated can be directly

channeled to work in salons or partners in collaboration with LKP Yelfi Salon, or they can open their own hair beauty business.

Recommendations are suggestions so that the people of Kampal Village can make fair use of the empowerment provided by the Yelfi Salon course and training institute in hair beauty so that people's insights can increase and have life skills.

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